



# **Le politiche europee per le PMI e il programma COSME**

***Maria Pia Vigliarolo – DG Mercato interno, industria, imprenditoria e PMI – Unità H1 COSME***



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# Definizione PMI

## THE NEW THRESHOLDS (Art. 2)

Enterprise category	Headcount: Annual Work Unit (AWU)	Annual turnover	or	Annual balance sheet total
Medium-sized	< 250	≤ €50 million (in 1996 € 40 million)	or	≤ €43 million (in 1996 € 27 million)
Small	< 50	≤ €10 million (in 1996 € 7 million)	or	≤ €10 million (in 1996 € 5 million)
Micro	< 10	≤ €2 million (previously not defined)	or	≤ €2 million (previously not defined)

# La politica europea per le PMI

- **Lo “Small Business Act” per l’Europa**
- **Dimensione PMI nelle altre politiche europee (Strategia per il mercato interno)**
- **I programmi di supporto: COSME, Orizzonte 2020...**



# Lo “*Small Business Act*” per l’Europa

- **Adottato nel 2008 e aggiornato nel 2011**
- **10 Principi base**
- **Misure legislative e non legislative**
- **Livello europeo e nazionale**
- ***Governance***



# **Lo “*Small Business Act*” per l’Europa**

## **I 10 principi**

- 1. Incoraggiare lo spirito imprenditoriale**
- 2. Dare agli imprenditori una seconda possibilità**
- 3. Le regole devono essere conformi al principio “Pensare anzitutto in piccolo”**
- 4. Avvicinare le pubbliche amministrazioni alle esigenze delle PMI**
- 5. Facilitare la partecipazione delle PMI agli appalti pubblici e usare meglio le possibilità degli aiuti di Stato per le PMI**
- 6. Agevolare l’accesso delle PMI ai finanziamenti**
- 7. Aiutare le PMI a beneficiare delle opportunità offerte dal mercato unico**
- 8. Promuovere l’aggiornamento delle competenze nelle PMI e l’accesso all’innovazione e ai programmi di ricerca**
- 9. Permettere alle PMI di trasformare le sfide ambientali in opportunità**
- 10. Incoraggiare e sostenere le PMI perché beneficino della crescita dei mercati**



# Lo “Small Business Act” per l’Europa Governance

- **SME Envoy (Mr PMI) a livello europeo e nazionale (Stefano Firpo, DG, MISE)**
- **Network of SME Envoys (+ organizzazioni PMI)**
- **Assemblea annuale**



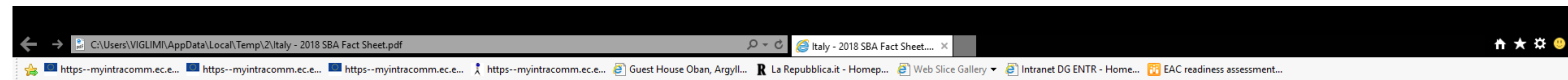
# **Lo "Small Business Act" SME Performance Review**

- **L'SPR monitora l'attuazione dello SBA nei paesi europei attraverso l'analisi della loro performance nei dieci principi dello SBA**
- **Comprende:**
  - **Un rapporto annuale**
  - **Schede informative SBA per paese**
  - **Studi tematici**



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# SME Performance Review Italia 2018



## 1. SMEs – basic figures

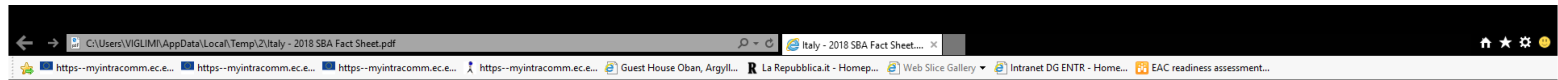
Class size	Number of enterprises			Number of persons employed			Value added		
	Italy		EU-28	Italy		EU-28	Italy		EU-28
	Number	Share	Share	Number	Share	Share	Billion €	Share	Share
Micro	3 565 046	95.1 %	93.1 %	6 661 193	45.9 %	29.4 %	201.2	28.6 %	20.7 %
Small	162 598	4.3 %	5.8 %	2 921 184	20.1 %	20.0 %	144.9	20.6 %	17.8 %
Medium-sized	18 465	0.5 %	0.9 %	1 808 802	12.5 %	17.0 %	125.3	17.8 %	18.3 %
<b>SMEs</b>	<b>3 746 109</b>	<b>99.9 %</b>	<b>99.8 %</b>	<b>11 391 179</b>	<b>78.5 %</b>	<b>66.4 %</b>	<b>471.5</b>	<b>67.1 %</b>	<b>56.8 %</b>
Large	3 221	0.1 %	0.2 %	3 125 454	21.5 %	33.6 %	231.7	32.9 %	43.2 %
<b>Total</b>	<b>3 749 330</b>	<b>100.0 %</b>	<b>100.0 %</b>	<b>14 516 633</b>	<b>100.0 %</b>	<b>100.0 %</b>	<b>703.1</b>	<b>100.0 %</b>	<b>100.0 %</b>

*These are estimates for 2017 produced by DIW Econ, based on 2008-2015 figures from the Structural Business Statistics Database (Eurostat). The data cover the 'non-financial business economy', which includes industry, construction, trade, and services (NACE Rev. 2 sections B to J, L, M and N), but not enterprises in agriculture, forestry and fisheries and the largely non-market service sectors such as education and health. The following size-class definitions are applied: micro firms (0-9 persons employed), small firms (10-49 persons employed), medium-sized firms (50-249 persons employed), and large firms (250+ persons employed). The advantage of using Eurostat data is that the statistics are harmonised and comparable across countries. The disadvantage is that for some countries the data may be different from those published by national authorities.*

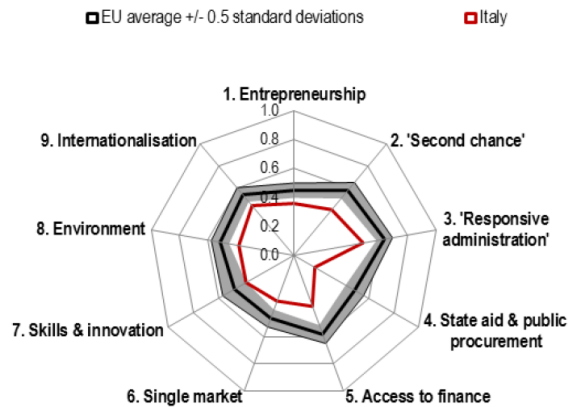
The role played by SMEs in Italy's 'non-financial business' SMEs in Italy have recently been showing signs of recovery. After



# SME Performance Review Italia 2018



## 2. SBA profile<sup>14</sup>



Italy's SBA profile performs below the EU average in 8 out of the 10 SBA principles. These principles are entrepreneurship, 'second chance', single market, environment, internationalisation,

SBA recommendations. A body at the Ministry of Economic Development was appointed to monitor the implementation of the SBA.

Regarding the implementation of the SBA recommendations, there are still some problematic areas that require more action. For instance, taxation and heavy bureaucracy, a lack of efficiency in public administration and limited access to finance still pose difficulties for SMEs.

During 2017 and the first quarter of 2018, Italy adopted 24 policy measures and formally announced 2 new measures, addressing all 10 principles under the Small Business Act. The most significant progress was made in the areas of entrepreneurship and skills & innovation.

Several measures were introduced to encourage entrepreneurship, especially among young people living in Southern Italy. Incentives were given to promote new businesses in the agricultural sector which is being revitalised, thanks in particular to young people establishing new companies.

In skills & innovation, a major focus was put on developing

## **Futuro della politica per le PMI**

- **Stesse priorità della revisione del 2011 (accesso al finanziamento, accesso ai mercati, semplificazione, imprenditorialità) più sviluppo delle competenze.**
- **Dimensione PMI nelle nuove iniziative (esempio: nuova strategia per il mercato unico)**

# La Strategia per il Mercato Unico: Iniziativa per le start-up e le scale-up

- **Comunicazione adottata il 22 novembre 2016**
- **Obiettivi**
  - **ridurre le barriere: EEN, adozione rapida della proposta sull'insolvenza**
  - **creare nuove opportunità: innovazione, appalti pubblici**
  - **migliorare l'accesso al finanziamento per le start-up e le scale-up**



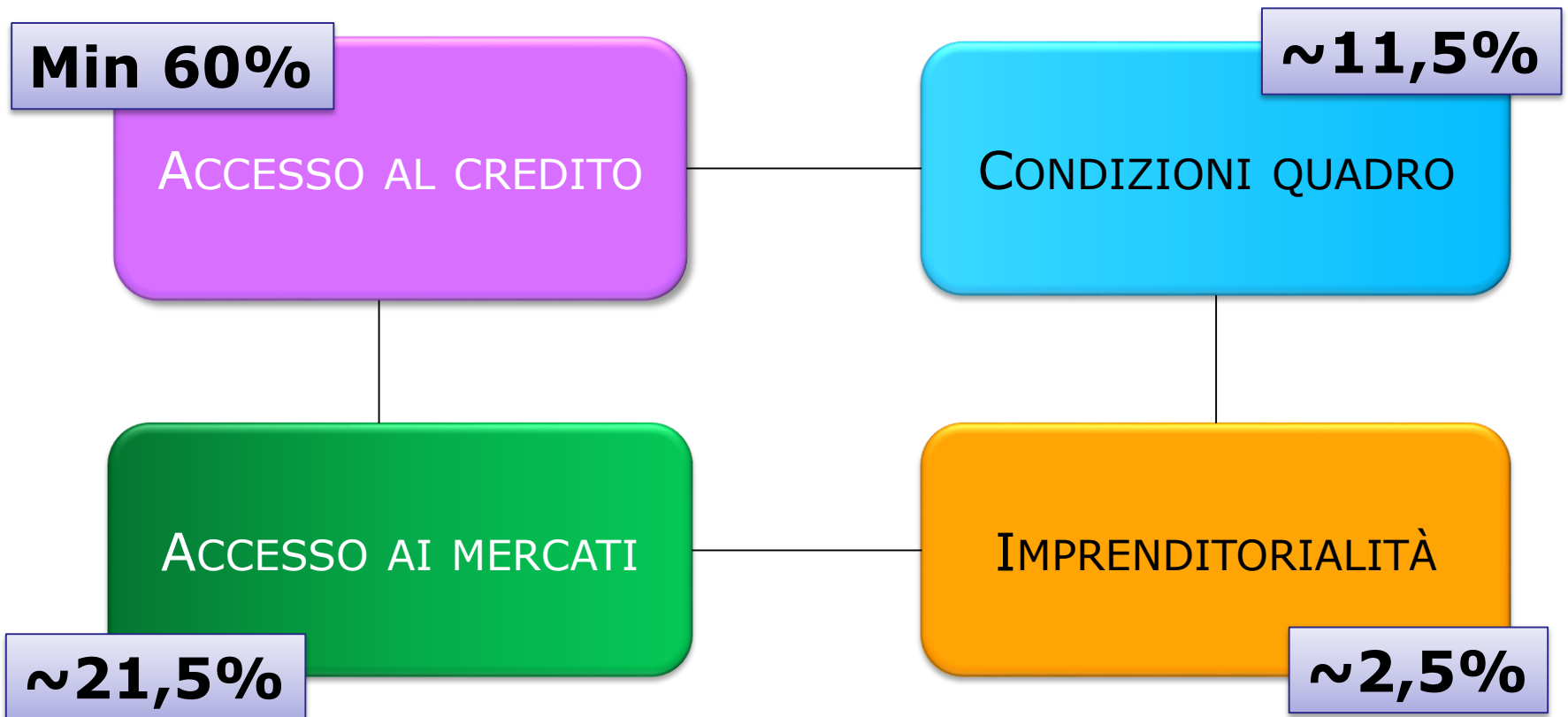
# Programma per la competitività delle imprese e delle PMI - COSME

- Rafforzamento della **competitività** e della **sostenibilità** delle imprese europee
- Incoraggiamento dell'**imprenditorialità** e promozione delle **PMI**
- **Target principale:** PMI, imprenditori, organizzazioni di sostegno alle imprese, amministrazioni regionali e nazionali
- **Dotazione finanziaria: € 2,3 miliardi dal 2014 al 2020**



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# COSME - Obiettivi



# Gli strumenti finanziari UE per le PMI

- **Budget totale (indicativo) € 1 436 mio:**
  - Garanzie a fondi di mutua garanzia e prestiti alle PMI € 746 milioni (indicativo)
  - Capitale di rischio & investimenti early stage e growth € 746 milioni (indicativo)
- **Caratteristiche:**
  - Obiettivo di incrementare l'accesso ai finanziamenti per le PMI
  - Operati dalla BEI/FEI attraverso intermediari finanziari



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# www.access2finance.eu

## programmes

### ► Access to finance

Exchanges for  
young  
entrepreneurs

## Access to EU finance

This site will help you to apply for finance supported by the European Union. To access EU finance, click on your country to locate banks or venture capital funds that provide finance supported by the EU:

Select a country



How it works

More information

EU grants, funds and programmes (calls for proposals)

## News

10/02/2014 - [UK: First Progress Microfinance agreement with internet lender Ezbob](#)

22/01/2014 - [Call for proposals - Enterprise Europe Network \(2015-2020\)](#)

11/12/2013 - [First Horizon 2020 calls for projects published](#)

## Related topics

For enterprises & entrepreneurs

- Start-ups
- Public contracts - Rules & procedures

### Questions about the EU?

- 00 800 6 7 8 9 10 11
- E-mail
- Europe Direct centres
- Web chat



Help & advice

# Accesso ai mercati

## Enterprise Europe Network

- **625 organizzazioni di supporto in 63 paesi**
- **Informazioni e servizi qualificati per le PMI a livello locale**
- **Informazioni sui programmi europei**
- **Trovare partner internazionali**
- **Servizi di transfer tecnologico**
- **Feedback e consultazione**



<http://een.ec.europa.eu/>



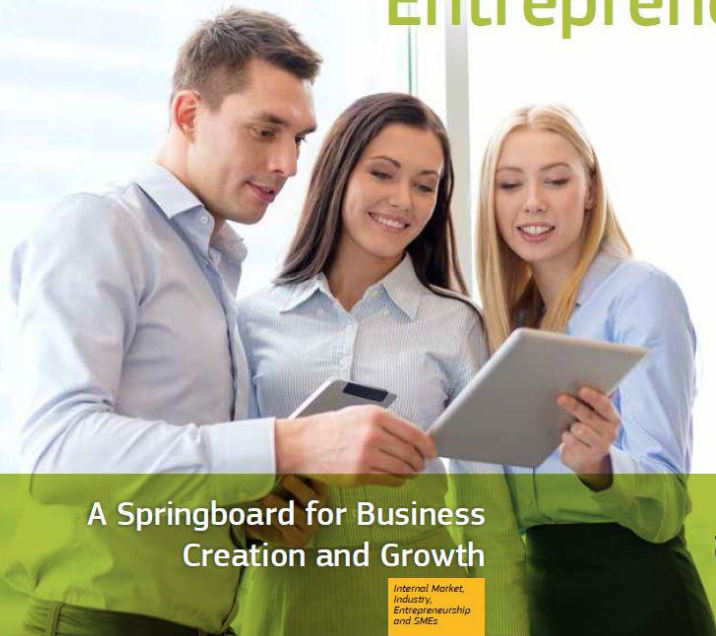


# **Enterprise Europe network Italia**

- **ALPS – Piemonte, Liguria, Valle d'Aosta**
- **B.R.I.D.G.€conomies – Campania, Abruzzo, Molise, Puglia, Basilicata, Sicilia, Calabria**
- **ELSE – Lazio, Sardegna**
- **FRIEND EUROPE – Veneto, Trentino-Alto Adige, Friuli-Venezia Giulia**
- **SIMPLER – Lombardia, Emilia-Romagna**
- **SME2EU – Toscana, Marche, Umbria**



5 Years of Erasmus for Young  
**Entrepreneurs**



A Springboard for Business  
Creation and Growth

Internal Market,  
Industry,  
Entrepreneurship  
and SMEs

Prepared by  
EUROCHAMBRES

**Erasmus per Giovani  
Imprenditori  
agevola:**

**lo scambio di esperienze  
l'apprendimento e il  
networking**

**per i Nuovi Imprenditori**  
attraverso il tempo  
trascorso

**con Imprenditori esperti  
Ospitanti**

**in un altro paese**

**(Stati membri +8 extra-UE)**

# Le 5 fasi dello scambio:

*Iscrizione  
online*

*Ricerca e  
abbinamento*

*Contrattazione  
e preparazione*

*Soggiorno  
all'estero*

*Feedback  
&  
pagamento*



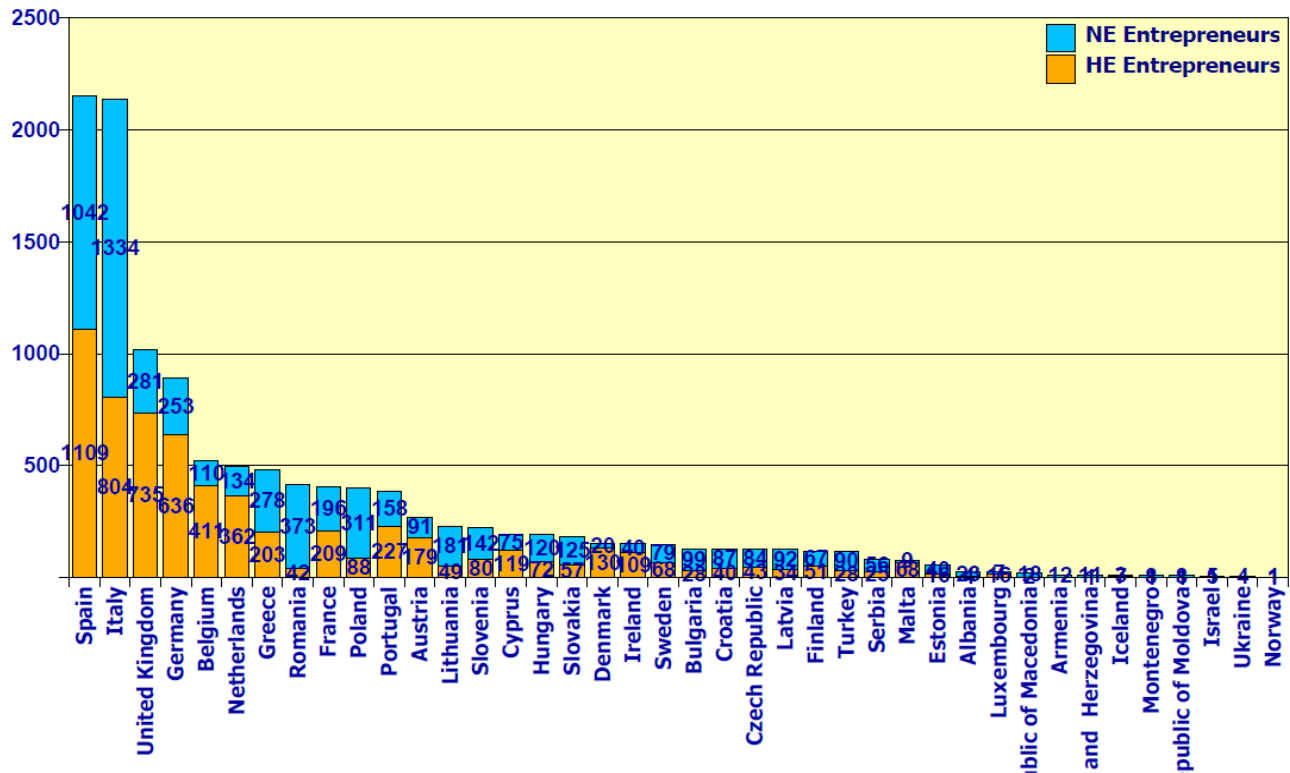


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# Exchanges by country

Erasmus for Young Entrepreneurs

Entrepreneurs involved in Relationships  
(Country of Origin)



All Cycles

Relationship status: Execution, Finished, Preparation

6064 Relationships



**Grazie per l'attenzione!**

**Per maggiori informazioni**

***Small Business Act per l'Europa***

[http://ec.europa.eu/growth/smes/business-friendly-environment/small-business-act/index\\_en.htm](http://ec.europa.eu/growth/smes/business-friendly-environment/small-business-act/index_en.htm)

***SME Performance Review (dati sulle PMI e SBA)***

[http://ec.europa.eu/growth/smes/business-friendly-environment/performance-review/index\\_en.htm](http://ec.europa.eu/growth/smes/business-friendly-environment/performance-review/index_en.htm)

***COSME***

[http://ec.europa.eu/growth/smes/cosme/index\\_en.htm](http://ec.europa.eu/growth/smes/cosme/index_en.htm)

***ERASMUS PER "GIOVANI" IMPRENDITORI***

<http://www.erasmus-entrepreneurs.eu/index.php?lan=it>