



# NEWSLETTER

## CYROS

IMPLEMENTATION, IN THE PROGRAMME AREA, OF THE EUSAIR FLAGSHIP AND CROSSPILLAR PROJECT IDEA ADRIATIC IONIAN CYCLE ROUTE FOR SUSTAINABLE TOURISM

### 2nd partners meeting, Pula October 3rd -4th , 2024.

During October 3rd and 4th, a meeting of partners on the CYROS project, which is implemented within the Italy-Croatia cross-border cooperation program, was held in the premises of the Coworking Center in Pula. The aim of the project is to improve sustainable mobility solutions and connect them with the tourist offer in the vicinity of cycling routes that pass through the cross-border area. The focus of the project is on the Adriatic-Ionian cycling route that runs along the coast, and which will also be traced in partners area.

At the meeting, the partners discussed the further steps needed to display the entire Adriatic-Ionian route on the GIS platform, with the addition of links to public transport, tourist attractions, cultural sights and other interests of interest to passengers on two wheels.





## EVENTS

### CYROS on 3rd Croatian National Cycling Conference

The 3rd Croatian National Cycling Conference was held in Osijek from October 9 to 11, 2024. Organized by the Ministry of the Sea, Transport and Infrastructure of the Republic of Croatia, the conference provided a platform for relevant stakeholders in the development of cycling transport to exchange knowledge and experience, present achieved results, establish contacts, and promote cooperation.

During the conference, the CYROS project was presented, showcasing its objectives and achievements. The event gathered representatives from ministries, local and regional governments, the academic community, road managers, tourist boards, state administration bodies, and related European and international institutions and organizations, along with other stakeholders from the field of cycling and its development on institutional, infrastructural, and legislative levels.





## EVENTS

### CYCLING DEVELOPMENT IN THE ADRIATIC-IONIAN AREA AND THE ADRIAN CYCLE ROUTE

The States-General of cycling mobility was successfully held on October 10th in Udine, as an advisory and propositional moment of participation and confrontation between institutions and stakeholders involved in the cycling sector, with the aim of promoting the cycling mobility's culture.

The event gathered local public authorities, public transportation companies, providers of cycle-tourism and sustainable tourism services, sport associations linked to the Italian Cycling Federation, associations represented in the TREC – Regional technical table for the cycling mobility, and civil society associations involved in cycling and soft mobility, environmental protection and promotion, landscape and regional cultural goods, and active lifestyle.

The first part of the States-General focused on identifying both the regional context and the regional activities focused on cycling. The second part aimed to gather feedback and observations from institutions and stakeholders involved in the cycling sector through brief 5-minute speeches.

This initiative was part of the EUSAIR Macrostrategy within the activities of CYROS, which promotes sustainable cross-border mobility. The objective is to develop the Adriatic-Ionian cycle route named Adrioncycletour (EUSAIR flagship and cross-pillar project), on which the FVG Region is actively working. The initiative included an afternoon session solely focused on Adrioncycletour, involving the States of the EUSAIR area crossed by the cycle route.





# SEASON'S GREETINGS

Merry  
Christmas



+  
2025  
Happy  
New Year  
+

